

MINERVA

Company Brochure

2014

About us and our vision

Introduction

As a group of skilled craft-workers of furniture, we have been pursuing technique under Pres. Shigeki Miyamoto who is a trailblazer of “Furniture-Modeler” in Japan. We positively cooperated with creation of art-work, production of seats in vehicles and jobs in variable fields other than manufacturing furniture.

Now, we are planning to expand OEM business utilizing our unique capacity and experiences. We are proud that we have been keeping highest level of quality in the field of woodworking and upholstery.

This time we have sent you inquiry because we believe we can live up to people’s expectation.

2014/May



Company Profile

Business contents

1. Manufacturing and trial producing of order-made furniture.
2. Selling our products.
3. Restoration and maintenance of furniture.
4. Manufacturing furniture of prestigious brand on OEM basis.
5. Manufacturing and trial producing of seats in vehicles.
6. Manufacturing of Artwork.

Company History

- 1966 • Foundation of GOTANDA SEISAKUSHO.
- 1973 • Convert company to joint stock corporation and renamed it to GOTANDA SEISAKUSHO CO., LTD.
- 1983 • Establishment of ERIANT CO., LTD., an affiliated company for license production.
• Establishment of MINERVA CO., LTD., an affiliated company for development, where prottpe development and collaboration with designers to be made.
- 1988 • Participated in an international exhibition "Salone Internazionale del Mobile" in Milano, Italia. Exhibited five pieces.as the first Japanese exhibitor. (Above five were exhibited in "GALLERY G FACE"later in Japan.)
- 1989 • Set up a project named "M-project" with Art school students and developed old-fashioned furniture for a year.
- 1990 • In commemorandom of 25's anniversary of GOTANDA SEISAKUSHO, a personal exhibition for original chair "BOSCO" and result of "M-project" was held in a gallery "AXIS".
- 1996 • Opening of gallery "YOTSUBO" in Hiroo, Shibuya.
- 1997 • Construction of MINERVA CO., LTD. Tokachi factory in Obihiro, Hokkaido.
- 2004 • Released "Theater Sofa" designed by Mr. Toshiyuki Kita in "Salone Internazionale del Mobile".
- 2008 • Joined in "TOBI", tokyo Furniture Manufacture Association.
- 2009 • Participated in exhibition "Living & Design" in Osaka as a general agency of MERITALIA. Started promotion of MERITALIA Sofa.
- 2011 • Participated in the exhibition "MAISON & OBJE" in Paris as a member of "TOBI".

Outstanding performances

- 1970 • Restorated furnifure in "AKASAKA-GEIHINKAN".(Guest House in Akasaka)
- 1999 • Participated in producing of interior in "CASSIOPEIA".(Express train by JR-east)
• Upholsteried chairs in the chamber of the Upper House of Councilors.
- 2004 • Partifipated in the development of "ELLICA".(electric vehicle with eight-wheel drive)
- 2005 • Manufactured chairs in "KYOTO-GEIHINKAN".(Guest House in Kyoto)
- 2008 • Restorated "GYOKU-ZA".(Emperor's chair used in ceremony)
- 2009 • Upholsteried chairs in the chamber of the Lower House of Councilors.
- 2012 • Developed interior for "NISSAN 2017 concept-model-car".
• Restored Horse-drawn carriage.(owned by Imperial Household Agency)

Good Design Award

- 1990 • "PIAO SONATA ANNEX" (chair) confered by Ministry of Economy, Trade and Industry.
- 1992 • "CAVAULO" (stacking chair) confered by Ministry of Economy, Trade and Industry.
- 1993 • "ORIGIN" (chair) confered by Small and Medium Enterprise Agency.
- 2002 • "RAPITA"(folding chair) confered by.
- 2003 • "THEATER"Sofa.
- 2004 • "PODIUM".

Group Profile

■ Minerva CO.,LTD..

- Head Office / Workshop 1-10-7 Hiratsuka, Shinagawa Ward, Tokyo 142-0051
TEL:03-3785-2337(Front Desk) / FAX:03-3788-1431
- Shinagawa Workshop 5-9-3 Tokoshi, Shinagawa Ward, Tokyo 142-0041
TEL:03-3785-2332 / FAX:03-3784-6226
- Saitama Workshop 563-2 Sunada, Okawado, Matsubushi, Kitakatsushika District, Saitama
Prefecture 343-0100
TEL:048-992-3663 / FAX:048-992-3688
- Operations
 - Manufacture and prototyping of custom furniture.
 - Manufacture and sales of original furniture.
 - OEM production for domestic furniture manufacturers.
 - Development and prototyping of vehicle seats.
 - Manufacture of art objects.
 - Licensed production of foreign products.
- Establishment of company August 1983. Became independent from Gotanda Seisakusho CO.,LTD..
- CEO Shigeru Miyamoto
- Assets 23 million JPY

■ Gotanda Seisakusho CO.,LTD..

- Head Office / Workshop 2-18-21 Hiratsuka, Shinagawa Ward, Tokyo 142-0051
TEL:03-3785-2331 / FAX:03-3783-6125
- Operations
 - Manufacturing and restoration of chairs and other furniture via classical techniques.
 - Planning and sales.
 - Comprehensive administration of Gotanda Group.
- Foundation September 1966
- Establishment of company June 1973
- CEO Shigeki Miyamoto
- Assets 10 million JPY



Minerva CO.,LTD.
Head Office



Minerva CO.,LTD.
kairos Showroom



Shinagawa Workshop



Saitama Workshop

EX-Customers

Government office

Imperial Palace[Crown Prince's Palace/Hitachinomiya's residence/Imperial villa-Hayama,Shimoda,Nasu/TODAIJI-SHOSOUIN] / the Lower House of Councilors / the Upper House of Councilors / the Guest House in Akasaka / the Guest House in Kyoto / The Ministry of Foreign Affairs / the High court / Nagano District Court of domestic relations / Wakayama prefectural government's office / Hyougo prefectural government's office / Tokyo Metropolitan Government headquarters

Hotel

Hotel Okura Tokyo / Imperial Hotel Ltd. / Kawana Hotel / Meguro Gajoen / The Windsor Hotel TOYA / HOKUTEN NO OKA Lake Abashiri Tsuruga Resort / Jozankei Tsuruga Resort Spa MORI NO UTA / Tsuruga Goup / Hotel CHINZANSO Tokyo / PARK HYATT TOKYO / Hoshino Resorts / BRIGHTON HOTELS / OKAYAMA INTERNATIONAL HOTEL / Akan Grand Hotel Co., Ltd. / Hotel Nikko / Hotel Nikko Northland Obihiro / Akasawa Geihinkan / HOTEL CENTURY SHIZUOKA / HOTEL CENTURY / KEIO PLAZA HOTEL TOKYO / Tokyo Euro Port Hotel / Shinjuku Southern Terrace / HOTEL METROPOLITAN / Hilton Hotels / Niseko Konbu Onsen Tsuruga Besso Moku no sho

Sports & Amusement

NORTHERN HORSE PARK / Gold Kawana Country Club / Ootone Country Club / HAKONE COUNTRY CLUB / Bunkyouku gymnagium / Police office's Dojo / Nara Grantage Golf Club / Niishi-fuji Country Club / King's Fields Golf Club / Togane Golf Club / KANNAMI SPRINGS COUNTRY CLUB / THE GOLDEN SPA NEW OTANI

Bar & restaurant

OGAWA-KEN / Shinjyuku Takano / JAVAJIVE / Shinjyuku Epopoe / Fruit Parlour Takano / Shiseido Parlour / CRYSTAL YACHT CLUB / GINZA Cozy Corner / SABATINI di Fireze, Tokyo / PUB CARDINAL / Turandot (Wakiya)

Public institution & school

Kasumi Hall / THE INDUSTRY CLUB OF JAPAN / Osunamachi Mitsui Club / THE MUSEUM MEIJI-MURA / The University of Tokyo / Keio University / Kawamura Gakuen Woman's University / Kyorin University / Tokyo Dental College / Aoyama Gakuin University / Musashino Art University / Tokyo Stock Exchange / Machida-shi cultural exchange center / Japanese Red Cross Society / National Museum of Nature and Science / Tateyama Museum / Sakura City Museum / Izu-no-Chouhachi Art Museum / Obihiro city Librualy / AICHI ARTS CENTER / Aoyama National children's Castle / Edo-Tokyo Open Air Architectural Museum / AORE NAGAOKA / MIKASA-KAIKAN / Mori Art Museum / Toyota Municipal Museum of Art

Store & Showroom

LOUIS VUITTON / ESTEE LAUDER COMPANIES / Footmark Corporation

Corporate enterprise

East Japan Railway Company / Nissan Motor Co., Ltd. / TOYOTA MOTOR CORORATION / Honda Motor Company / PHIARO INFORPORATED / CREATIVE BOX, INC. / NHK SPRING CO., LTD. / AUTECH JAPAN, INC. / SONY CORPORATION / SHARP CORPORATION / HAKUHODO / KDDI CORPORATION / TOYO GAS Co., Ltd. / ASAHI BREWERIES. LTD. / Chubu Electric Power Company / British Airways / IBM Japan, Ltd. / Bridgestone Corporation / ARABIAN OIL COMPANY, LTD. / Panasonic Electric Works, Ltd. / MURATA MANUFACTURING CO., LTD. / Rakuten, Inc. / Yahoo Japan Corporation / MITSUI & CO., LTD. / Central Research Laboartory, Hitachi, Ltd. / Marubeni Corporation

Money and Banking

Bank of Japan / Mizuho Bank, Ltd. / UFJ Bank Limited / Mizuho Corporate Bank, Limited / Mitsubishi UFJ NIKOS co., Ltd. / JP Morgan Chase & Co. / Nomura Securities Co., Ltd. / Mitsubishi UFJ Trust and Banking Corporation / Asahi Mutual Life Insurance Company

Profile of Representative

Shigeki Miyamoto (CEO of Gotanda-Seisakusho Group)

Born in Shizuoka Prefecture in 1937. Furniture upholsterer and modeler. Apprenticed at Saito Chair Factory from 1953. Worked as a furniture upholsterer at Miyoshi Furniture and Takashimaya Workshop in Tokyo, Mitsukoshi Seisakusho and Naigai Furniture in Osaka, and Oshima Wooden Crafts in HoCO.,LTD.aido.

Currently he is the CEO of furniture maker Gotanda Seisakusho Group. As an upholsterer, he builds and restores traditional Japanese furniter as well and European furniture, and participates in the licensed production of products from top overseas manufacturers beginning with the research stage, and helps to adapt them for domestic production. He also provides support for manufacturing division of both foreign and domestic manufacturers by performing prototype development in Japan, and assisting with productization overseas.

On the other hand, as a modeler, a profession almost entirely unknown in Japan, he receives requests from the top modern designers and architects of Japan to realize their intentions in a prototype, and devotes his efforts to expanding and strengthening these fields.

Served as a Central Trade Skill Test Commissioner in the Ministry of Health, Labor and Welfare, and president of the Tokyo Federation of Furniture Upholsterers Unions. Honorary president of the Japan National Federation of Furniture Upholsterers Unions.

Served as a part-time lecturer at Musashino Art University, Tama Art University, Joshibi University of Art and Design, and Komazawa Women's University.

Hold level 1 accreditation as a furniture craftsman (upholsterer) from the Minister of Heath, Labor and Welfare and is a qualified vocational training instructor.



History

- 1966 Opened Gotanda Seisakusho in Shinagawa Ward, Tokyo.
- 1973 Traveled to Europe and studied modeling techniques from a variety of countries at top manufacturers in Italy, Germany and elsewhere.
- 1985 Exhibited Bosco Type 40 and Kumite Type 100 at the Ginza Nissan Gallery.
- 1990 Exhibition of the Bosco Type 108 commemorating the 25-year anniversary and the exhibition for the M Project conducted jointly with art students held concurrently at Axis in Roppongi.
- 1995 Served as a development advisor to JR East on the Shinkansen seats.
- 2007 Exhibited 108 Bosco chairs at the Obihiro Civic Center (HoCO.,LTD.aido Craftsman Forum).
- 2010 Held the "Bosco Relay Talk" with Kengo Kuma and Toshiyuki Kita at the National Gallery. Revealed the Bosco Type 175.
- 2011 Spoke with Beat Takeshi in the Shinchou 45 article "Conversations with the masters -Master Upholsterer-".
- 2012 Gave a lecture with Motomi Kawakami at our showroom sponsored by the Japan Interior Designers Association.

Awards

- 1991 Received Association Prize from the Japan Interior Designers Association.
Received Excellence in Craftsmanship Award from the governor of Tokyo.
- 2006 Received Prowess Medal (now Master Craftsman Medal) from the Ministry of Health, Labor and Welfare.
- 2007 Decorated with the Yellow Ribbon Medal.

Contributions and written works

- 1989 Articles on wood as a material for furniture and chairs selected by Miyamoto published serially in "Shitsunai" (Kosakusha)(until 1998).
- 1996 "The Natural Interior Wood Book" (Kenchiku Shiryo Kenkyusha).
- 2003 "The Most Comfortable Chair in the World" (Kobunsha).
- 2005 "The 100-year Story of Chair-making" (OM Shuppan).

